

FOR IMMEDIATE RELEASE:

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GLOBAL SILENCE: SAY MORE BY TALKING LESS, ASK BETTER QUESTIONS

UNION, Kentucky- Simply not knowing how to ask the right questions hinders many individuals from closer relationships and higher income. McGrane Global Centers, for business consulting and personal transformation, have dedicated 45 years towards researching family, business, and sales success. Their research shows that asking better questions improves business success, sales, family communication, and opportunities for job promotion.

Bill McGrane III, President of McGrane Global Centers and author of the new release, *Just Ask! Success Can Be as Simple as Asking the Right Questions*, says, “Statements kill conversation, however, asking questions opens up lines for communication.”

The fear of asking questions can be a hazard also in the workplace. For example, man lost out on a \$500,000 dollar contract just by not asking a question. He answered an interview question incorrectly because he was too embarrassed to ask for clarification on the meaning of one word. Asking questions is not a sign of weakness, on the contrary it displays confidence in your interests. This helps employers to see your dedication, and it opens the doors for promotions.

“This is the best book I’ve ever read on asking clear, compassionate and compelling questions, in opening up genuine human interactions! This very readable illustrated book gives an invaluable tool for both your professional and personal life.”

Stephen R. Covey, author, *The 7 Habits of Highly Effective People* and *The 8th Habit: From Effectiveness to Greatness*

Asking questions also creates more effective family communication. “Asking questions of others,” McGrane states, “enables you to learn more about them- how they think, feel, view life, and what they aspire to.” Family author, Mark Victor Hansen, co-author of *Chicken Soup for the Soul* says, “Asking is the pathway to greatness and all good.”

McGrane’s book, *Just Ask! Success Can Be as Simple as Asking the Right Questions*, offers the techniques and understanding of the art of asking questions one can use to create more successful, mutually beneficial relationships. Chock full of hundreds of the right questions for every situation. The book is available now and can be purchased for \$13.95 in bookstores and online at www.mcgrane.com.

Direct link http://mcgrane.com/justaskquestions/public_html/BuyJustAsk.htm

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